



150+ Unsolicited Testimonials

We have never requested testimonials. All of the quotes below arrived organically and as the sole inspiration of the sender. Unaccredited quotes are from Mindfluence clients who haven't yet provided permission to use their actual name. Most were taken from longer source materials, but they are all presented exactly as received.

I can't tell you how much of a difference this has made in my life. I had no vision and now I have a HUGE vision. You guys have encouraged me and helped me to learn things about myself that are so validating that really for the first time I feel free to be who I want to be. I feel completely empowered by what you've taught me and I'm already seeing the benefits. This process has literally changed my life and it's all so exciting that I can't wait for what's coming.

- Kelly Muzio

Your advice, support and positive feedback keeps me accountable, inspired, and focused. I cannot thank you enough, all of you :) I'm blown away by what you have created. This is amazing.

- Dr. Mindi Fried

Thank you so much for your insight, your care and your passion. Pass me the Kool-Aid because I am a Mindfluence believer! It would be my honor to shout this from the rooftops so, inaugurally, I have crafted a testimonial for you to share:

"Mindfluence, from the very first call, was pivotal in helping me find myself and my path to success. I struggled with certain things, wishing for a magic wand to help lend clarity to the greatest challenges in my life, career and business. Mindfluence WAS that magic wand. Their unwavering passion for their own work is undeniable and infectious... when you surround yourself with driven, passionate coaches, you find your own Emerald City. How could you not? Their individualized, meticulous, data driven method has revolutionized the industry of leader optimization. Thank you Mindfluence!"

- Dr. Amisha Singh

Inspirational! With you behind me, the sky is the limit.

- Dr. Austin Glennon

I'm busier than I've been in a while and I'm happier with myself and about my life than I've been in a long time.

- Dr. Meagan Leahy

The fog is finally starting to clear. Thanks for giving me the space to go on a nice detour.

- Jaime Shearer

Besides my family, I would be spending most of my time with my close business partners like yourself(s) who made this all happen. Not in my wildest dreams, I ever thought I would be up until 1:00 am working on this training. It was just a few weeks ago, I couldn't find the time to even turn the computer on. Look at me now!

- Bill Foster

The exercises you created for me were all extremely beneficial and thought provoking. I loved them!

- Dr. Melissa Klave

Thank you for the inspiring talk last Thursday, it truly has made a difference. Once again, I am humbled by your genius.

- Michael Freibott

I thank you for having challenged me to think broader and dream beyond my imaginations. You have given me the encouragement, help and tools to move at a time when I felt very stuck and for these reasons I am honored and grateful to have even been a part of the process. It has been life-changing.

- Michele Adams

You are very abundant thinkers and two of the most supportive people in my life. You create value first before ever asking for anything, which I think is great. You are an example of generosity. I love the relationship that we've been developing.

- Garrett Gunderson, New York Times bestselling author of *Killing Sacred Cows*

Such motivating material. It makes me realize that there's no obstacle we can't surmount.

- Dr. Mark McFarland

This stuff is gold!!!!!!!!!!!!!!!!!!!!!! Amazing work!

- Dr. Brad Boeke

Using the tools, the new awareness, and focus that I have gained by going through the Mindfluence Method with you, I now have the confidence to share my passion...really exploding from the heart... I am seeing such amazing results that I can't help but want to share it with everyone I know! My clientele has doubled since I've been working with you. And it continues to grow by the week. With the RBE [Rapid Business Expansion] program, I absolutely see it launching to a whole new level! I can see that with focus, passion and nurturing that the "dreams" that I stated in the very beginning of the program are becoming a reality!

- Linda Freibott

You are truly the example of what you teach. Integrity, and "caring from the heart" !!!!

Thank you! I know I have said it before, but we both truly appreciate your enthusiasm and excitement about our mission. I thank you for all that you are doing to help us realize our dream!

- Cindy Staples

Just by working on me and my PIM and UCA, my practice is already growing. Sweet!

- Dr. Francois Raymond

You are all so delightful and it occurred to me that you make it extremely easy to be one's self with you! Thank you! This is a treat and I look forward to the future with you - "all change IS good" and "it IS all happening perfectly!!"

- Dr. Steffany Mohan

I very much appreciate all the time and effort you have put into trying to really get to know me and my situation; you have to be the best listeners I have ever met; all of your interpretation of my situation was "right-on!" You have a unique service. Truly a pleasure!

- Debra Garske

I hold you in very high regard and your Mindfluence program helped me open my eyes to what is possible and how best to work actions and changes into my life and practice.

- Dr. Austin Glennon

Thank you so much for the training we're going through with you and Bruce. We are so much further ahead in awareness and in life by having all of your input. We genuinely appreciate it! Thank you both for helping us in engage in a thrilling mindset/journey.

- Dorie Lim

One of your key messages to me was "GET OFF YOUR BUTT" and quit thinking and instead just "START DOING SOMETHING". You got me to do this and now...I'm "TAKING ACTION..." And it works... Thanks!

- Dean Kantis

I can't thank you enough for all you've done for me, and thank you just doesn't seem to say enough.

Thank you so much for your sincerity, concern, and passion! I feel blessed to know both of you, and I look forward to continuing the relationship!

- Dr. Anne-Marie Campbell

We thank you with all of our hearts for all that you have done and all that you continue to do, for us and so many others!

I have to admit, I am very impressed. Having two experienced business partners is far better than one non-experienced business owner. I thank you for your belief in me.

- Bill Foster

In your audio program when Dr. Norton began to discuss his past and the obstacles that he overcame.... it hit home for me. My life struggles are what I have let define me for a long time... YET THEY DO NOT AND WILL NOT DEFINE ME.

I want each patient to know that I believe that it is possible to destroy their negative self-image and redefine themselves to be a whole and complete individual which will unleash their true potential as a human being. Thank you for helping me discover this.

- Dr. Melissa Klave

I appreciate all that you and Dr. Norton have done to help me. Thanks!

- Dr. Cheryl Pettigrew

Thanks to all of you for your support this year! It has been pivotal for me to break through some limiting beliefs/energy challenges. Now I am starting to function more to my true potential and enjoy the process!

- Dr. Barbara James

I am ready to do whatever it takes. Your clarification on that really helped. I do not want the thing that I think I am NOT willing to do, to be the thing that keeps me from achieving my success.

Thank you!!! I must say... you are brilliant. Mike feels so much better... confident and inspired. He even did a happy dance... yes... MIKE did a HAPPY DANCE!!!
Whooo hooooooooooooo!

Dr. Norton and Bruce: you are great, authentic human beings and coaches! I am up 30% this year over last in large part due to your coaching. I have coached with many others and found that Mindfluence has a unique and powerful perspective on business management, growth, and leadership. Thanks for helping make my dreams a reality.

- Dr. Jeffrey Mitchell

As always, I'm grateful for the care and support and encouragement you provided to me in the past. Your program has been the most influential and effective of any that I've been a part of. If it wasn't for you, I would have labored on a lot longer doing something I don't love.

-Dr. Mindi Fried

I was so overwhelmed with work and the chaos of my life that I felt like I was drowning. This training was like my life ring. I so appreciate everything that you've done for me. Thank you!

- Victoria Chapman

Since I started with you, I try, no, I DO everything differently. Now I'm not so overwhelmed. I've learned what I know and what I do best. I feel like I'm not doing this dance by myself anymore.

- Candice Montoya

I would never be at this place in life if I weren't for you guys! You made me dream and think out of the box. You taught me to be bigger than my thoughts. I have made commitments that were uncomfortable and decided to power through them until I felt comfortable. Something I never use to do.

- Kelly Muzio

You have a tremendous ability to boil down years of experience/advice in the friendliest, smallest usage of words I've ever read.

- Dr. Francois Raymond

Something drew me to you initially, but I was skeptical. Your training has forced the issue of what I've needed to focus on. It's uncomfortable at times, but because of the way you've set it up as being accountable to you, you've brought me through the system and got me further than I've ever gotten before.

- Robert Sherman

So glad we invested in the program. It's really excellent, insightful and spot on. You lead & serve with care, thoughtfulness, and people insight.

- Jet and Dorie Lim

I have more confidence, more focus and more direction, without a doubt! And as far as my business, this week, I have the busiest week scheduled since we have opened our doors! Even though we have barely started the program, I am already seeing wonderful results! And I can see that this is only the "tip of the iceberg" :) I had hoped that I would see results fairly quickly, but what I have seen so far has exceeded my expectations. And I can also see that as I progress through the program, that my business will grow exponentially.

- Linda Freibott

Thank you for the awesome insights! I so appreciate your input and fresh viewpoint!

- Shelene Taylor

Thanks, gentlemen! Empire on the rise. World domination in sight.

- Andria Hoda

Thought provoking and helping me to define what is in my head. Thank you. The exercises are challenging but very rewarding. Thanks for helping me gain focus and get on track.

- Tracy O'Toole

This is exactly what I needed at this point in my life!

- Christopher Grecco

You have enabled me to think so far outside the box that I do not even know what my old box looked like. With your uncanny ability to expand my possibilities, I am well on my way to fulfilling my purpose...to share with the world. Thank you so much for your insight and inspiration.

- Patrick O'Connor - Transformational Trainer, Coach and Speaker

Super appreciate you two. Through these storm-like experiences, you have continued to hold the light for me, and offer heartfelt and right-on guidance. Thank you, thank you. I appreciate your balance of heavy-handed coaching (when I need it) and understanding support always.

We have experienced exponential growth. We have grown 40% in Thomson and 23% in Augusta in the past 5 months as compared to the first 5 months in 2015. The company has grown 31% so far this year as compared to a yearly overall growth of 14.35% in 2015. To say that we've been busy is an understatement, but we are loving it! I would be very happy to sing your praises to anyone interested in your services.

- Ernie Bloom

This training is so helpful... really making us think about what our goals are and helping us focus. VERY interesting and valuable information. We found this interesting, interactive, and enlightening. Thank you.

- Linda Freibott

I like the action that's taking place. I welcome the sense of direction and momentum.

You are both very motivating and really making me think!

- Dr. Iris Rosenfeld

Very interesting and eye-opening. Thank you so much!

- Dr. Jason Casey, BSc, DC

You are creating a beautiful, forever family :)

Mindfluence has had a profound effect on us. You set us on the right track, illuminated things, and really lit a fire under us. You helped us to intertwine spirit and soul into our work. We're busier than ever before and still growing. We owe you a great deal.

- Jürgen Cowling

Thank you again for your guidance and expertise. I am even more certain and clear about the success of my career, i.e., communicating my message in ways that effectively "book me solid!"

 It was truly an amazing call yesterday! I listened to the recording right away, and again on my way to work this morning and again on my way home :)

I read your feedback several times while I was eating dinner.... and... I REALLY liked it the first time and then even more the second time and even MORE every time I read it! Just thinking about it, I come to that "state" and that deep connection... and honestly, it gives me CHILLS!

You truly have a gift of being able to connect, tune in, zero in... and then you are able to find the words that capture the essence of everyone you work with! And that is only ONE of your gifts! :) I was thinking as I read the PIM [Personal Inspired Message].... this is everything that you and Dr. Norton do, too! And I know you know that incredible feeling of seeing the "aha moment" in someone, and know the excitement of facilitating the change and the growth in the people that you touch. Because you too, truly care. I cannot tell you how thankful I am to be working with both you and Dr. Norton. I think we are there and I am ready to move forward now, thanks to you!!!!

- Linda Freibott

 If you and Dr. Norton were to help me implement just the stuff I've done so far with you, it would be worth many times the investment.

- Dr. Ryan Smart

 Powerful and uplifting...you are both incredibly insightful and positive, and I appreciate you very much! You did a stellar job; I feel seen and heard.

- Robert Sherman

 Thanks, guys, for your time, energy, ideas, and inspiration. I truly feel I have gone as far as I can on my own, and feel too that you are on the same page as I am, with respect to what I want and 'blind spots' that need to be illuminated.

 The clarity that I've gotten in working with you has hit me over the head like a sledgehammer. I appreciate everything that you all have done for me and with me, and I'm grateful every day for your influence. All the best,

- Dr. Mindi Fried

Cheers to you for "getting it" on a level I'm only now starting to grasp the depth of. Your understanding of people isn't overly explained in the "Mindfluence handbook," and that has been a lesson learned. Thank you for being on my team, supporting and guiding my hard decisions while stepping up (even further!) in my challenging/difficult times. These moments are cherished and valued because I recognize that you are speaking and guiding from experience. Thank you. Cheers!

- Stephanie Kerr

This training is EXACTLY what we need right now ON SO MANY LEVELS! WE LOVE YOU GUYS!!!

- Carolyn Boeke

Things are going very well. I have had a fire lit under me lately, thanks to you, and I have so many things that I am doing that I am having trouble getting enough sleep! All good though!!!

- Dr. Jason Casey

My time with you has really been eye-opening!

- Bill Foster

I'm experiencing "blown away moments" with patients because of your training.

I think one thing we were never prepared for upon graduation was the harsh reality of what owning your own business was truly like. What? People aren't lined up at the doors waiting for us? The stress, the unknown of what's to come and if we will be successful or not. It's the little voice inside that tells us to keep going even though we don't think we can. That's courage. Life does hand you some adversity (sometimes a lot) but we only grow from it. Some lessons are tougher than others but the only other option is to let life pass you by in wonder. I don't want to be scared to ask myself, "what if?" I'm excited to ask, "what's next?" Thanks to Mindfluence and your continued support, "what if?" and "what's next?" are now completely natural questions for me. I'm excited for my next training!!!

- Dr. Andria Hoda

Thank you for staying in touch and for how you are when you do. Always feel a warm embrace when you communicate with me, and that is generally difficult to convey via email. Thank you.

Just wanted to say your materials are spot on, really high quality stuff, this stuff got me re-invigorated, and focused on outreach. Your feedback is awesome, too.

You guys are GOOD...as well as lovely! It was beyond anything I could have ever expected. Thank you from the bottom of my heart! :-)

- Dana Wylie

You guys really have heart, class, and integrity. Implementing what I've learned in your training has led to bottom-line results that have blown me away!

- Dr. Richard Powers

I wanted to let you know quickly, how GREAT your process is and how we are already seeing the changes and shifts! From the PIM to the UCA... you truly have a gift in how you connected, and zeroed in and then "magically" came up with the perfect words to convey the very essence of what I knew in my heart, but was not able to put into words :)

I am certain that with your continued guidance coupled with my commitment to follow through, I will get there, and I suspect, prior to the end of our 7-month program together. By golly, this is the year I "break through!" i.e, joyfully rendering an incredibly valuable service to my patients, with ease, and with great profitability.

We are both confident that your Mindfluence Program will continue to serve us well in developing my practice so that it is far more profitable while allowing me to practice with more ease.

Thanks for your help. I have a million ideas and things in mind and I'm starting to see clarity. I appreciate it!

- Dr. Meagan Leahy

This exercise was so enlightening to me and really taught me the priceless lesson of confidence, so that alone was a huge stepping stone for me. It has also been a huge marketing advantage to me.

- Dr. Melissa Klave

Your audio programs are EXCELLENT!

- Jet Lim

Dear Mindfluence Team:

I would like to extend a special thank you to Bruce and Dorie. This past week has been one of the most amazing in my life. When an important deadline came down, these two, especially Bruce Hurley, came through with flying colors. What would have taken me a month to do was resolved and put into action in under two days. Without the help of these two I would never have made it, Thank you both from the bottom of my heart and soul. If you ever doubt the process, if you begin to have second thoughts about why or what you are doing. STOP! Get in touch, and realize that you are changing lives, and all will be well. To all of you, I say Thank You.

- Michael Freibott

I want to thank you for your on-going support and guidance. It has been much appreciated, and I look forward to following through with more of the recommendations you both made.

I so appreciate your concern, advice, resources, and energy you have provided me with; it really made a difference. A lot has changed as a result of what I have learned from you.

Thanks to everyone for all of your support this year! It has been pivotal for me to break through some limiting beliefs/energy challenges. Now I am starting to function more to my true potential and enjoy the process!

- Dr. Barbara James

A level of customer service that is exemplary and quite rare.

Thank you both so much for your taking your time and caring about my success. I am certain that your recommendations and guidance provide the missing pieces to my filling up my practice.

Thank you, thank you, thank you for all of this. You are AMAZING !!!
- Michael Freibott

I just finished my latest training assignments. Thanks very much. I am very excited and hungry for more. I can't wait for what's next! Thanks!
- Dr. Micah Ries

I knew there was a gap, a lot of things I didn't know, I just didn't know what they were. I can now see everything unfolding in the right timeline.

You have given me your time, energy, ideas, and inspiration. Having spent over half a million dollars on coaching and training, I truly felt that I had gone as far as I could on my own. Then you came along and shed light on longstanding 'blind spots' that needed to be illuminated for me to create the practice of my dreams. Your guidance, coupled with my commitment to follow through, is helping me have the "breakthrough" I desperately needed to more joyfully provide my valuable service to patients with ease and great profitability.

The Mindfluence assessments and questionnaires have been very valuable for me right out of the gate, and that was just scratching the surface. The Mindfluence training is providing the blueprint and support I needed to clarify and better communicate my message and unique competitive advantage to those seeking healing and health responsibility.

Truly, truly profound. Thank you!
- Dr. Brad Boeke

You held my hand to the fire. You keep me on track with vision, goals and direction and gave me a constant push to keep me moving forward--all the little things add up. I just appreciate the continual input and direction."
- Dr. Jeffrey Mitchell

As a new university graduate I have been told numerous times.... "you're not strong enough to be a chiropractor... you're too little.", "Rochester is too populated... your business will struggle.", " You're too young to be a doctor... people are not going to trust you and take you seriously." These were all statements that lingered in my head.... until I started with Mindfluence and realized, who are they to tell me that? I decide my success... no one else. And it's all happening!

Oh my god this is so different and unlike anything I have ever seen before!

- Stephanie Kerr

I am usually more comfortable just "staying the same," but swimming a little deeper, beyond the "warm water on the surface" is refreshing, and starting to give more clarity in the "colder water"! It's invigorating!

It really does feel like a new beginning, and we are grateful for your assistance in taking us to the top!

- Cindy Staples

I'm so in tune with every one of your interviews, all the audios, assignments and pieces, completely resonates with what I feel. I'm getting great benefits from the questions, see things happening. Excited!

I always look forward to these assignments! Thanks for the fantastic journey!

I'm on my way. This is really exciting and I'm loving it. You are making my dreams happen.

- Dr. Calvin Ross

Having you two in my court leaves me feeling supported and not all alone to figure out things – things which I'm convinced I'm not the best person to figure out. So, thank you.

I completely trust you to do whatever is necessary for this project. Without you this vision would not have become a reality.

- Dr. Ben Warnock

Working with you has been an absolute blessing and I feel honored to have received such distinguished guidance and insights. A simple "thank you" is drastically insufficient for the invaluable time and efforts you have so generously invested.

- Aly Brown

I thank you so much, from my heart! This training has been truly so beneficial already. It gave us the opportunity to really, realistically, openly and honestly think about, discuss and agree upon a PLAN and promise to each other. We have discussed this before, many times, at length, but with your guidance I feel and my husband also feels that for the first time, we were able to break through barriers and deepen our communication even more with each other. Have you ever thought about offering a marriage/partner module to the Mindfluence Method or create whole separate branch to your consulting business???? :)

- Linda Freibott

I've got zero complaints, it's like gold that's been mined, and some of it I've already cashed in!

I have really appreciated all the various ways that Mindfluence has helped me to focus. I have especially appreciated your ability to help me craft a Unique Competitive Advantage and get more things done. I now have the ability to make connections without having to sell anything.

- Dr. Barbara James

It was my pleasure to give my highest recommendation to your prospective client earlier this week. I told him how fantastic you all are and how caring and easy to work with you have been over the past year. If there are ever other clients who would like to talk with me, I am happy to do it :)

- Dr. Juli Westcott

I'm beyond excited to be working with you—really getting down to business and having a ton of fun in the process! I desperately needed to shift my head space and your input was just the thing. I've since been WAY more laid back and relaxed which has opened up more opportunities for me. I stopped trying so hard and things have been getting much easier. I'm growing with the business and systematizing what I'm doing. I'm finally having FUN with it now. Thanks again!

Over the course of my life I've probably spent about \$600,000 or more on coaching that has taken various shapes over time. But it tended to be very statistic focused. My Mindfluence training has been so substantially different from any other program I had ever done in my life. It's on a totally different level. The benefits are concrete. There have been so many instances where you have brought things to my attention that I didn't even know I needed to pay attention to.

What I needed, to take me to the next level, was to become a better leader, a more effective leader, to get to be better in areas that I did not even realize I needed to be better in. I've always said that if I knew what to do, I would have done it already. So the Mindfluence experience has provided me with the help and resources to do those things.

Getting to the next level takes knowledge that obviously you don't have. What I've known and what I've been doing for 30 years is nothing like what I have planned. And, you know, being 58, and having this big juicy future just sitting there right in front of me, I am so motivated to acquire the skills to take on this new challenge.

This is so exciting to me. And I truly believe that the Mindfluence team are the WHO that showed up when I decided what it is that I wanted. You are the WHO. I didn't know the WHO, until I decided the WHAT, and then you all showed up. So, it's a beautiful thing for me.

- Dr. Brad Boeke

Everything I've learned at Mindfluence has been awesome! Thanks for everything.

- Bill Jensen

Thanks for having faith in me even when I felt like I was going to fall over. It started to make sense to me that our work together may not just be a crazy dream because it's those crazy dreams that shape my reality....Thanks for putting me back on track.

- Stephanie Kerr

There are lots of people who do business and success training, or coaching, or consulting, but you guys have a different perspective than I've ever come across before.

- Garrett Gunderson, New York Times bestselling author

I wanted to thank you for your unbelievable guidance. You truly helped me grow with your support and advice and I am not the only one here who thinks so.

- Gene Giglio

Your contribution has been profound. It sang the truth to me, almost an anthem. It affects business, relationships, hiring, everything! Thank you so much for your insights!

- Jürgen Cowling

I respond to a no-nonsense "just do it" attitude and I feel like I'm slowly and steadily overcoming my introverted ways and connecting with people. Using your strategies, I have been inviting people to my upcoming talk and it looks like I will have a great turnout. Thanks a lot.

You are the most amazing business minds I know. You are the reason I opened my office six months before graduating.

- Dr. Jamie Foster

WOW!!!! Thank you for creating this for me! The timing is (as the saying goes) DIVINE. I needed this right now. It's printed and on my wall!

Gratefully,
Carolyn Boeke

Amazing! Absolutely amazing. This may sound crazy but I literally wished for this...
Mindfluence is a dream come true.

- Dr. Amisha Singh

Wow! This is great! You really have done a good job setting people up for
success. Thank you!

- Pamela Jett

This has all been so valuable. You've changed my mindset about how I do things
every day, how I treat my staff, what message we're sending out. It's been so
helpful.

- Ernie Bloom

I'm a new, freed up person because of you helping me step into the belief that I'm
the real deal, that I can succeed today w/what I have and confidently live out my
dream. You're the best!

We all have been processing what you talked about on our call yesterday. We all
thought that you added so much value. Listening to you motivates us to strive on!
Thank you for hearing me!

- Jen Stebbins

You are all awesome!! I don't tell you enough, but I always feel it! You've helped
me grow in big ways. Thank you for that!

- Dana Wylie

There aren't words to express how grateful I am to you! Thank you. I knew you
were brilliant, but had no idea how talented you truly are. This is exceptional -
you really have a gift. You're AMAZING!

- Trish Kapinos

I've had other coaches who tried to lead me from an authoritarian perspective
and it turned me off so badly that I quit all coaching for several years. Bruce, you
don't just preach it, you live it magnanimously.

- Jeffrey Mitchell

I've met lots of great marketers, but I have to say that you truly "get" it. Your referral system is one of the most beautiful marketing ideas I've ever heard of.

- Warren Whitlock

Among other things, I will never hire again without discussing with Mindfluence first. They provide insight to actual goals and intentions while always keeping my business vision strongly at the forefront of their planning and inspiration. I highly doubt I would have survived the last year without their constant support, guidance and mentoring.

- Steph Kerr

I want you all to know how very much I have appreciated everything you have done for me and taught me. You are all wonderful people and I am very thankful to have had the opportunity to work with you over the past two years. I truly felt valued and I greatly appreciate your hearts and generosity towards me.

- Juli Westcott

I love everything you did for me! It is amazing and I feel very humbled. You really are some of the only people I have met on this journey that I feel are coming from a place of true service. Thank you so much! I will spread the word. What can I do for you? I want to serve you in some way!

- Wendy J. English

I tell everyone that if you ever need any good advice about whatever it is that is troubling you, lacking from you, how to improve business or how to accomplish your life's goals, or you just want some great "off the wall - outside the box ideas," then call Bruce and just sit back in awe as his magnificent brain goes to work! He's really a marketing genius...and a great friend for life! You're one of the greatest mentors and givers this world will ever see!

- Dean Kantis

I feel honored to count you among the small band of people for whom I have the highest level of regard and who mean so much to me. Take care and keep spreading the love!

- Marnie Andrews

Dr. Norton and Bruce Hurley have contributed priceless guidance, wisdom, strategies, and resources with the positive energy I needed. My practice has already powerfully changed for the better and it's only been a matter of weeks. They are extremely well-intentioned and have a value proposition that is greatly needed. I have the utmost respect for what they are doing and the motivation that drives their work. They also provide a level of customer service that is exemplary and quite rare.

Thank you both so much for your taking your time and caring about my success. You are providing the missing pieces to my filling up my practice.

I knew there was a gap, a lot of things I didn't know, I just didn't know what they all were and what to really do about changing it until now. I have had no complaints. In fact, it's been like pure gold. Everything Dr. Norton and Bruce Hurley do has heart, class, and integrity.

I already believed that somehow I could live my dreams. However, I didn't feel like I was on the "express train" to accomplishing that on the track I was traveling down. The Mindfluence training has been exactly the action I needed to take to lay a more direct set of tracks toward the practice and life I wanted to create.

Specifically, I needed to develop some new habits; focusing more on expanding various skill sets and consistently employing the action strategies necessary to reach the success I was seeking. Now, with the Mindfluence system, I am well on my way. Thank you!

- Dr. Richard Powers

First of all, I would like to let both of you know how valuable it is to your clients and to us, the way that you share your own personal experiences. You show how what you are teaching is what you know by doing it yourself. Real examples that everyone can relate to in some way. Your enthusiasm and PASSION are truly motivating. Even beyond motivating. It is truth. I feel like we have been given a gift and that we really have a chance to achieve our goals for the first time.

- Linda Freibott

You have something to offer the business world that's not only personalized but also touches them at the deepest level.

- Jet Lim

First of all I want to say how thankful and honored I am for the valuable time you poured into me. I have been taking time to process all that I have discovered in the time we've worked together! Wow you are good! :) I see your heart—both of you—and it's really refreshing and I love what you're doing. I'm so excited and I feel honored and humbled and blessed to be a part of this. Thank you for laying it all out for me. This is exactly what I needed!

- Nikki Romano

You are both brilliant men with servant's hearts!

- John Geringer

We've really appreciated getting to know you. We have a lot of respect for you and we really resonate with your approach.

- Lynn Caldara

With your help I've moved in the right direction in so many ways and on so many things. Having you all as my guides in the process was integral to all of my recent achievements. From the bottom of my heart, I thank you.

- Mindi Fried

I am not sure you can imagine how much I appreciate what you've done for me.

- Debbie Seidel-Bittke

You have made profound differences in our practice in a way that no other consultant (and we have worked with several) ever has. Thank you!

- Dr. Jennifer Rankin

Mindfluence Team: Please meet my good friend. . . she's a lovely person with all kinds of potential, and I'm certain she can benefit from your help, as I have. She is talking to other potential coaches, but sounded intrigued by you all...and who wouldn't be? ;-) I'm crossing my fingers for you and Nicole that a partnership works out.

- Dana Wylie

The Open House you guided me through was fantastic. 60 people! Everyone loved the presentations and raffles. Ten people signed up for care. We even raised a bunch for charity!

- Dr. Carly Swift

I want to say again how much I appreciate your ideas and the messages that made me gather my thoughts and start creating! So many things I would never have thought of! Our work together has stimulated me to do new things and think of creative new ideas. It's really wonderful! Thank you so much! You have helped me the most of anyone beyond my family.

- Ellie Phillips

You have such great passion for what you do and it shows!

- Dr. Angela Mathew

Our call proved to be an unexpected but obviously very needed opening conversation that has allowed us to start the communication around what we really want for our business, life and relationship. Traditional coaching and even me trying to go it alone has taken us to where we are--which is great, but not fulfilling. To go to where I want to be needs your different, more collaborative and insightful process that involves the team as well as me. With Love,

- Dr. Rachel Hall

Thanks for your value-first mentality. You guys are first class. This has been a long-term relationship that has yet to pay dividends your way. It is on my mind to deliver value and create an outlet for you. Thanks again for all you do!

- Garrett Gunderson, New York Times bestselling author of *Killing Sacred Cows*

Sat in gratitude yesterday and your names surfaced. Thank you for impacting Carolyn and I so positively.

- Dr. Brad Boeke

Thanks for all your help. I have more hope now and I don't feel like I'm out there in the business world going at it alone.

- Dr. Troy Crane

2016 was the best year ever for me, and it is ending very well. Personally and emotionally it was a roller coaster, as life tends to be, but roller coasters are fun!

I know the kind of coach that I work with well, and you guys are it! In all my years of coaching I've never felt I had a team on my team. I've never had a coach with whom I've had daily and sometimes hourly access to. No coach has cared enough or had a business model that allowed for caring more about their client than about having their own "high volume" coaching practice--until Mindfluence. I believe that together we will accomplish all my goals and aspirations.

- Dr. Jeffrey Mitchell

Working with you is always a pleasure and a great source of enlightenment. These ideas are absolutely golden and we're going to have a lot of fun with them as well as get the team thinking about what we do and why we do it and what's important to them. Thank you so much!

- Rachel Hall

Working with you has changed view of myself and my future. I've made big changes in my attitude and feel very capable to continue the good work we have started. Thank you so much, I love you guys!

- Kelly Muzio

Oh! My! Gosh! I totally have an abundance from the man above. Bruce! I had a conversation with a prospective client today and I pulled out my notes from our call on Tuesday and I verbatim followed the steps you suggested. He said that he is now feeling very comfortable and confident about me and he's going to go with my services!

- Debbie Seidel-Bittke

Before we met you, we couldn't see 20 feet out of our window. Now the sun is shining and we can see for miles. We've gotten to a place we never thought we would be and we owe that to you. Thank you!

- Dr. Thomas Jennings

THANK YOU again, SO much! I have literally never ever had anyone in my corner like this before. This is an amazing experience for me! I have no doubts about the value I received in working with you. I'm in an important place for growth and I am going to take a deep dive into some areas that only became more obvious to me as a result of our work together.

- Paige Mead

You really have made a big difference in my strategies, lifestyle, thinking processes, humanitarian efforts, etc. Often when I'm writing, I hear your voice and try to pick the best sentence/wording to use because I know it's important to do it right every time, consistently. Thanks for being so supportive, so positive, and so giving... You're one of the greats! Truly!

- Dean Kantis

I really like your story examples from the voice of a patient, team member, owner, and community group. It would be like going to see great Broadway shows before I sat down with a team and began to develop one. It models excellence for the owner of what the tone might be and how high their expectations should be.

- Dr. Joshua Zenon

Your podcast, omg, thank you so so much. They're all incredible. The first one is the best dose of medicine I needed. I don't have words to tell you how much it's helped me. You guys have created so much value and I thank you so much for that!

- Dr. Amisha Singh

Thank you so much! As always, I get no judgment from the two of you. I would never tell my coaches in the past about concerns like this. I would just "put my head down" and try to work, not really knowing what the problem was and not ever shining a light on it. I can't tell you how valuable it is to not feel "yelled at" and to not ever feel judgement coming from you guys. I was at a low point this morning, but I'm better now after reading your letter. Thanks again! You seemed to know exactly what I needed to hear.

- Dr. Mitchell

You've made me think of things I wouldn't have before. It makes me stop and think about things I've ignored and not wanted to think about. It's been a real eye-opener.

- Dr. Robin Hale

Dr. Norton is the Oprah Winfrey of Emotional Intelligence! He puts people in such a safe place.

- Jet Lim

Oh my god, this has all been so amazing! What an invaluable resource! You acknowledge the feelings that are associated with all that I'm going through and I always come away feeling like I can focus on being productive instead of reactive. If I had this kind of support early in my career, I can't even imagine where I would be right now.

- Dr. Paul Magarelli

When you look around in wonder and realize.....WOW, this is my life! My undying gratitude to the coaches that got me here: Dr. Matthew Norton, Bruce Hurley.

- Dr. Brad Boeke, via Facebook

From the very first call, I felt like you really knew me. You asked the tough questions. You helped me to get clear on my why and where I was going and what my goals were, and that has changed my life and changed my practice.

You helped me with everything when I was hiring my first employee, including how to lead with my culture. My practice has grown exponentially, which is a huge life-changing thing for me.

"A dream written down with a date becomes a goal. A goal broken down into steps becomes a plan. A plan backed by action (and Mindfluence) makes your dreams come true."

Thank you so much. I am forever grateful for you!

- Dr. Rebecca Brouillette